

ITALIA



Italian Trade Commission

UPCOMING PROMOTIONAL EVENTS
Organized by the Italian Trade
Commission's Network of offices in
the USA
May 2011 - August 2011



UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

May

Sector: FASHION & ACCESSORIES
Event: PRESS CONFERENCE FOR PITTI IMMAGINE
Office: ICE NEW YORK
Date/Place: May 3 2011 / New York
Description:

Sector: WIRE MAKING MACHINERY
Event: INTERWIRE 2011
Office: ICE CHICAGO
Date/Place: May 3-5, 2011 / Atlanta
Description: ITALIAN PAVILION WITH 14 COMPANIES FROM THE WIRE MACHINERY SECTOR

Sector: INVESTMENTS
Event: ITALIAN INNOVATION DAY
Office: ICE NEW YORK
Date/Place: May 5 2011 / New York
Description: SHOWCASE OF ITALIAN HIGH-TECH STARTUPS

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: **PETROLEUM EXTRACTION**

Event: **ITALY BOOTH AT OFFSHORE TECHNOLOGY CONFERENCE 2011**

Office: ICE Atlanta

Date/Place: May 2-5 2011 / Houston

Description: *Information booth with Catalog exhibtion from 10 Italian companies.*

Sector: **ENVIORNMENT**

Event: **SEMINAR AT SOLAREXPO DI VERONA**

Office: ICE NEW YORK

Date/Place: May 4-6 2011 / Italy - Verona

Description: *PRESENTATION OF BUSINESS OPPORTUNITIES IN THE USA*

Sector: **VARIOUS MACHINERY SECTORS**

Event: **PRESENTATION OF MACHINES ITALIA EXECUTIVE SUMMARY- IMAGE AWARENESS SURVEY 2011**

Office: ICE CHICAGO

Date/Place: May 5-6 2011 / Italy - Milano/Modena

Description: *PRESENTATION OF THE 2011 IMAGE AWARENESS SURVEY TO VARIOUS MACHINERY TRADE ASSOCIATIONS AND THEIR MEMBERSHIP*

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: RECREATIONAL BOATING
Event: US TRADE MISSION TO NAUTICA MED
Office: ICE Miami
Date/Place: May 3-8 2011 / Ravenna
Description: Trade delegation to visit the tradeshow NauticaMed

Sector: FOOD & WINE
Event: UNAPROL SEMINAR
Office: ICE NEW YORK
Date/Place: May 9 2011 / New York
Description: OLIVE OIL SEMINAR TO US TRADE

Sector: FOOD & WINE
Event: TUTTO FOOD
Office: ICE NEW YORK
Date/Place: May 8-1 2011 / Italy - Milano
Description: TRADE DELEGATION TO VISIT THE "TUTTO FOOD" EXHIBITION

Sector: ENVIORNMENT
Event: SYMPOSIUM IRAQ / ITALY AT COLUMBIA UNIVERSITY: ENVIRONMENTAL PROJECT FOR CONFLICT RESOLUTION
Office: ICE NEW YORK
Date/Place: May 13 2011 / New York, NY
Description: TO BE CONFIRMED

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: CERAMIC TILES
Event: AMERICAN INSTITUTE OF ARCHITECTS CONVENTION
Office: ICE NEW YORK
Date/Place: May 12-14 2011 / New Orleans, LA
Description: ITALIAN PAVILION FOR CERAMIC TILES OF ITALY

Sector: DIMENSIONAL STONE
Event: AIA CONVENTION 2011
Office: ICE LOS ANGELES
Date/Place: May 12-14 2011 / New Orleans
Description: Organizing the region of puglia's participation at AIA

Sector: ENVIORNMENT
Event: TRADE DELEGATION FROM SEPA TRADE ASSOCIATION
Office: ICE NEW YORK
Date/Place: May 6-14 2011 / Italy
Description: FACT-FINDING MISSION BY SEPA WITH APPX 20 UTILITIES IN THE DELEGATION

Sector: CERAMIC TILES
Event: ICFE 2011 - INTERNATIONAL CONTEMPORARY FURNITURE FIAR
Office: ICE NEW YORK
Date/Place: May 14-17 2011 / New York
Description: ITALIAN PAVILION FOR CERAMIC TILES OF ITALY

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: ENVIORNMENT
Event: ITALY BOOTH AT "WIND POWER 2011"
Office: ICE NEW YORK
Date/Place: May 22-25 2011 / Anaheim, CA
Description: *ITALY BOOTH at industries most important event*

Sector: PUBLISHING
Event: ITALIAN PAVILLION AT BOOKEXPO AMERICA 2011
Office: ICE CHICAGO
Date/Place: May 23-26 2011 / New York
Description: *ITALIAN PAVILION with 23 companies from the publishing industry*

Sector: AUTOMOTIVE GARAGE & MECHANICS EQUIPMENT
Event: TRADE DELEGATION TO VISIT AUTOPROMOTEC EXHIBITION
Office: ICE CHICAGO
Date/Place: May 25-29 2011 / Italy
Description: *US TRADE DELEGATION TO VISIT THE AUTOPROMOTEC EXHIBITION IN BOLOGNA*

Sector: RECREATIONAL BOATING
Event: US PRESS DELEGATION TO SEA TEST DAY
Office: ICE Miami
Date/Place: May 28-29 2011 / Viareggio
Description: *Press Trip to visit SEA Test Day*

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: BOOK PUBLISHING

Event: TRADE DELEGATION TO "IL SALONE DEL LIBRO DI TORINO" - IBF INTERNATIONAL BOOK FORUM

Office: ICE CHICAGO

Date/Place: May 2011 / Italy

Description: TRADE DELEGATION TO VISIT THE TORINO BOOK FAIR

Sector:

Event: "FEEL THE YARN"

Office: ICE NEW YORK

Date/Place: March to July 2011 /

Description: PROJECT WITH FASHION SCHOOLS

Sector: FOOD & WINE

Event: ITALIAN CULINARY ACADEMY

Office: ICE NEW YORK

Date/Place: March to May 2011 / Italia

Description:

Sector: FURNITURE / INTERIOR DESIGN

Event: UMBRIA LIVING PROJECT

Office: ICE Atlanta

Date/Place: January -December 2011 / Los Angeles

Description:

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

May

Sector: FURNITURE, GIFTWARE, HANDCRAFTS
Event: PROMOTIONAL CAMPAGIN FOR HANDCRAFTS AND HIGH DESIGN IN THE USA
Office: ICE Atlanta
Date/Place: March-December 2011 / Various US Cities
Description:

June

Sector: PACKAGING EQUIPMENT
Event: ITALIAN PACKAGING TECHNOLOGY AWARDS 2010-2011
Office: ICE CHICAGO
Date/Place: June 2011 / Italy
Description: AWARD PRESENTATION AD VISITS TO COMPANIES IN THE INDUSTRY

Sector: FOOD & WINE
Event: DELEGATION TO VISIT "FESTA DEL GUSTO"
Office: ICE NEW YORK
Date/Place: June 2-5 2011 / Italy - Alto Adige
Description: TRADE DELEGATION TO ITALY

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

June

Sector: FOOD & WINE
Event: "CLASSICO E"
Office: ICE NEW YORK
Date/Place: June 1-12 2011 / Italy - Firenze, Siena, Chianti
Description: TRADE DELEGATION TO TUSCANY

Sector: INVESTMENTS / CLEANTECH/ NANOTECH
Event: ITALY BOOTH AT "CLEANTECH AT TECHCONNECT WORLD 2011"
Office: ICE NEW YORK / ICE LOS ANGELES
Date/Place: June 11-13 2011 / Boston
Description: INFORMATION BOOTH

Sector: FASHION & ACCESSORIES
Event: SHOP ITALY NYC - IN-STORE PROMOTIONS WITH ITALIAN FASHION RETAILERS
Office: ICE NEW YORK
Date/Place: June 15 to July 7 2011 / New York
Description: *In-store promotions with single brand Italian retailers in NYC (Fifth, Madison in Soho and West Village)*

Sector: MANAGEMENT TRAINING
Event: BOOTH CAMP - MANAGEMENT TRAINING PROGRAM
Office: ICE LOS ANGELES
Date/Place: June 13-15 2011 / Italy - Firenze
Description:

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

June

Sector: MNANOTECHNOLOGY
Event: ITALY PAVILLION AT NANOTECH 2011
Office: ICE LOS ANGELES
Date/Place: June 13-16 2011 / Boston
Description:

Sector: INVESTMENTS /BIOTECH
Event: TRADE DELEGATION TO VISIT SCIENTIFIC AND TECHNOLOGY RESEARCH PARKS IN ITALY
Office: ICE NEW YORK / ICE LOS ANGELES
Date/Place: June 13-17 2011 / Italia
Description: *TRADE DELEGATION TO ITALY FOR POSSIBLE PARTNERSHIPS, COLLABORATIONS, ETC IN THE BIOTECH SECTOR*

Sector: FOOD & WINE
Event: ASPEN FOOD & WINE CLASSIC
Office: ICE NEW YORK
Date/Place: June 20 2011 / Aspen, CO
Description: *ITALIAN FOOD & WINE COMPANIES*

Sector: CERAMIC TILES
Event: DWELL ON DESIGN
Office: ICE NEW YORK
Date/Place: June 24-26 2011 / Los Angeles
Description: *ITALIAN PAVILION AND TECHNICAL SEMINAR FOR DESIGNERS AND ARCHITECTS*

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

June

Sector: FOOD & WINE
Event: NEWPORT FLOWER SHOW
Office: ICE NEW YORK
Date/Place: June 24-26 2011 / Newport, RI
Description: NETWORKING EVENT

Sector: BIOTECNOLOGIE
Event: ITALIAN PAVILLION AT BIOTECH 2011
Office: ICE LOS ANGELES
Date/Place: June 27-30 2011 / Washington, DC
Description: ITALIAN PAVILION WITH 12 COMPANIES AND 3 REGIONS

Sector: FOOD & WINE
Event: SEMINAR ON SICILIAN FISH
Office: ICE NEW YORK
Date/Place: June 2011 / Texas
Description: TRADE DELEGATION

Sector: INVESTMENTS
Event: TRADE DELEGATION TO PROMOTE US INVESTMENT IN TUSCANY
Office: ICE LOS ANGELES
Date/Place: June 2011 / Italy -Tuscany
Description: TRADE MISSION AND SEMINAR

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

June

Sector: INVESTMENTS/HIGH-TECH

Event: PROMOTION OF THE TRADESHOW "RESEARCH TO BUSINESS"

Office: ICE NEW YORK / ICE LOS ANGELES / ICE CHICAGO

Date/Place: June 2011 / Italy - Bologna

Description: ACTIVE PROMOTION IN THE US FOR THE EXHIBITION "RESEARCH TO BUSINESS"

July

Sector: FOOD & WINE

Event: TRADE MISSION OF LIGURIAN FOOD & WINE PRODUCERS

Office: ICE NEW YORK

Date/Place: July 7-10 2011 / New York

Description: ITALIAN PAVILION

Sector: FOOD & WINE

Event: UNAPROL SEMINAR (OLIVE OIL)

Office: ICE NEW YORK

Date/Place: July 11 2011 / Washington, DC

Description: EVENTS AT DEPARTMENT STORES

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

July

Sector: FOOD & WINE
Event: ITALIAN PAVILLION AT SUMMER FANCY FOOD SHOW
Office: ICE NEW YORK
Date/Place: July 10-12 2011 / New York
Description: ITALIAN PAVILION WITH APPX 250 ITALIAN COMPANIES

Sector: EYEWEAR
Event: ITALIAN PAVILLION AT PREMIERE VISION PREVIEW
Office: ICE NEW YORK
Date/Place: July 13-14 2011 / New York
Description: ITALIAN PAVILLION PREMIERE VISION PREVIEW

Sector: VARIOUS MACHINERY SECTORS
Event: ITALIAN TECHNOLOGY AWARDS (ITA)
Office: ICE CHICAGO
Date/Place: July 4-15 2011 / Italy
Description:

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

August

August

Sector: FOOTWEAR
Event: ITALIAN EXHIBITION DURING FFANY
Office: ICE NEW YORK
Date/Place: August 2-4 2011 / New York
Description: ITALIAN EXHIBITION IN CONJUNCTION WITH FFANY

September

Sector: BICYCLES
Event: ITALIAN PAVILLION AT INTERBIKE 2011
Office: ICE LOS ANGELES
Date/Place: September 14-16 2011 / Las Vegas
Description: ITALIAN PAVILION AT INTERBIKE

October

Sector: APPAREL TEXTILES
Event: COLLABORATIVE EVENT FOR ITALIAN TEXTILES WITH Academy of Art University di San Francisco
Office: ICE NEW YORK
Date/Place: September / October 2011 / ITALIA / San Francisco
Description: PROJECT WITH FASHION SCHOOLS

UPCOMING PROMOTIONAL EVENTS - ITALIAN TRADE COMMISSION - USA

October

Sector: FOOD & WINE
Event: PROMOTION OF PRODUCTS FROM THE ALTO ADIGE
Office: ICE NEW YORK
Date/Place: October 2011 / California
Description: TRADE DELEGATION AND SEMINAR

November

Sector: AUDIO-VISUAL
Event: EVENTS TO SUPPORT FESTIVAL CINEMA ITALIAN STYLE
Office: ICE LOS ANGELES
Date/Place: November 8-16 2011 / Los Angeles
Description: ITALIAN PAVILION WITH 12 COMPANIES AND 3 REGIONS